

# SUSAN Yeley

By Kelsey Ramsey

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## Crafting Homes with Heart: The Purposeful Artistry of Susan Yeley Homes

In the bustling world of interior design, where trends come and go, Susan Yeley Homes stands as a beacon of authenticity and personalization. Founded by Susan Yeley, an individual fueled by a deep-seated passion for creating meaningful spaces, SYH embodies a philosophy deeply rooted in the belief that good design has the power to transform lives.

At SYH, the team's commitment to the transformative potential of design is palpable in every project they undertake. "We believe in the power of good design to change the way you feel and function in your home," asserts Susan Yeley. She has the perfect team to do just that, with Susan Rudd as Interior Lead, Architectural Designer Leslie Noggle, Studio Manager Caitlin Hughes-Whitaker, Project Manager Keri Jean Miksza, and Brianna Alexander as Studio Procurement Assistant. With a comprehensive approach that integrates both architectural and interior design services, this company specializes in crafting homes that exude depth, texture, and warmth.

Susan's journey into the world of design was one of self-discovery and passion. With a background in liberal arts and a brief stint in Change Management, Susan found herself at a crossroads, longing for a career path that resonated with her soul. It was a pivotal moment when a career test

revealed interior design as her true calling. Looking back she realized she had found joy in home design and decor from the beginning, spending most of her time as a child playing with the furniture for the dollhouses her dad had built. Embracing this revelation, Susan embarked on a journey of exploration, honing her craft with early jobs a furniture showroom and a high-end residential firm in Chicago, and eventually founding SYH in 2012.

What sets SYH apart is their unwavering commitment to creating spaces that are as unique as the individuals who inhabit them. "We connect our work with the people who use it. Design is art with a purpose, so the art we do cannot be separated from the lives of the homeowners who live there." With a background steeped in philosophy and literature, Susan brings a depth of understanding to each project, ensuring that every space tells a story that resonates with its occupants.





Central to SYH's approach is their dedication to listening and understanding their clients' needs. "We are very accessible as a staff, good at listening," Susan notes. "What sets us apart is our ability to translate our clients' vision, budget, and goals into art." Each client receives a personalized experience, starting with an in-person consultation with Susan herself. This personalized touch ensures that every project is imbued with the client's unique personality and vision from the outset.

For Susan, success is not merely measured by financial metrics but by the impact her team has on the lives of its clients and team members. "True success is when all stakeholders can walk away feeling they were part of something important and impactful," she reflects. By creating a collaborative and stress-free experience, SYH strives to make the journey of home transformation as joyful and meaningful as the end result.

Outside of the studio, Susan finds solace and joy in her family life, cherishing moments spent with her husband and three children. From hosting lively gatherings to embarking on adventures abroad, the Yeley family values connection and togetherness above all else. She also enjoys yoga and hiking with her husband, who leads the Gift Planning Department at Indiana University.

Susan Yeley Homes stands as a trusted partner for top-producing realtors, offering unparalleled design expertise and a commitment to excellence. With an innate ability to create homes that resonate deeply with clients, SYH elevates every project to a work of art. "We are exceptional at what we do. We listen really deeply to what our clients want and bring an unexpected artistry to their homes."

In a world where every space tells a story, Susan Yeley Homes invites you to embark on a journey of transformation, where every corner is infused with love, purpose, and connection. With SYH, your dream home is not just a destination but



a reflection of who you are and what you hold dear. "Life is too short to not love your home." To schedule a consultation for a total home design or even to redecorate a single room, visit <https://susanyeleyhomes.com/contact-1>.



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